

FOR IMMEDIATE RELEASE
Sept. 15, 2009

PUBLICITY CONTACT:
Elle Krause-Lyons
612-852-2379
ellel@vee.com

CURIOUS GEORGE LIVE!

The World's Favorite Mischievous Monkey Arrives in Oklahoma City on Nov. 12

OKLAHOMA CITY. – CURIOUS GEORGE®, the irrepressible little monkey who has captured children's hearts for generations, jumps into action when he takes the stage in the inaugural tour of *Curious George Live!* Curious George swings onto the stage at Cox Convention Center from Thursday, Nov. 12 through Sunday, Nov. 15. Tickets for all seven performances go on sale Monday, Sept. 28 at 10:00 a.m.

Starring in his own original live musical stage production for the first time ever, Curious George is on a mission to help Chef Pisghetti save his restaurant by winning a world-famous meatball competition. This adventure takes him to Rome and The Golden Meatball Contest. With every swing and flip, George takes the audience through a fun-filled, entertaining story filled with music, dance and follow-that-monkey fun interaction. Parents and grandparents who grew up with Curious George will enjoy it just as much as the kids!

Children and parents around the world have delighted in Curious George's adventures in books for nearly 65 years. Created in 1941 by Margret and H.A. Rey, Curious George has provided the inspiration for books, movies and a television series, and will continue to educate and entertain children in *Curious George Live!* by introducing them to a limitless world of exploration and discovery while offering wholesome family fun. Featuring original composition and familiar songs, as well as Broadway-quality stagecraft and professional singers and dancers, *Curious George Live!* is sure to captivate audiences of all ages.

**Curious George
Live!**

VEE Corporation
Suite 1750
800 LaSalle Avenue
Minneapolis, MN 55402
P 612.375.9670
F 612.375.9135
www.curiousgeorgelive.com

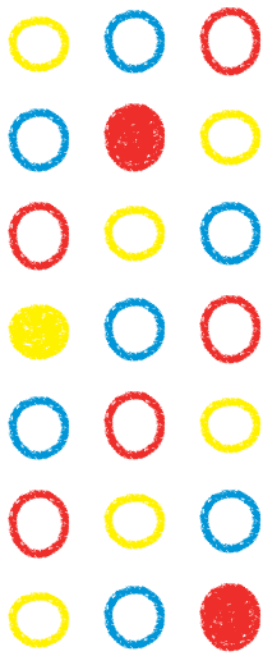
What: *Curious George Live!*

When:	Thursday	Nov. 12	7 p.m. (*Opening Night Discount)
	Friday	Nov. 13	10:30 a.m. & 7 p.m.
	Saturday	Nov. 14	10:30 a.m. & 2 p.m.
	Sunday	Nov. 15	1 p.m. & 4:30 p.m.

Where: Cox Convention Center
1 Myriad Gardens
Oklahoma City, OK 73102

Tickets: \$13, \$16 & \$20. A limited number of \$26 Gold Circle seats are also available. *Opening Night, all seats (excluding Gold Circle) are \$11. A facility fee of \$1.00 will be added to all ticket prices. Additional fees and discounts may apply. **To charge tickets by phone, please call Ticketmaster at 1-800-745-3000. Tickets may also be purchased online at www.ticketmaster.com.** For information online, please visit www.curiousgeorgelive.com.

- more -



ABOUT VEE CORPORATION

VEE Corporation (www.vee.com) is one of the most experienced and respected names in family entertainment. VEE has entertained millions of children and caregivers around the world with live touring stage shows based on America's leading PBS television properties including Sesame Street, Dragon Tales, Bear in the Big Blue House, and more. With the expertise of its custom design, build and fabrication divisions (VEE Production Services and Costumes & Creatures) VEE provides a one-stop shop for the support of the entertainment and professional costume/mascot industry. Clients in the sports, museum, corporate and event marketing sectors also turn to VEE for imaginative solutions capturing the undivided attention of their customers and audiences through custom interactive environments. Founded by Vincent E. Egan in 1980, VEE's operations are headquartered in Minneapolis, Minnesota.

ABOUT UNIVERSAL STUDIOS FAMILY PRODUCTIONS

The Universal Studios Family Productions banner, which includes Universal Animation Studios, develops, and produces live-action and animated family productions directly for the home entertainment and television markets. Among the group's portfolio of prized properties is *The Land Before Time*, the most successful feature-length children's home entertainment franchise of all time, having earned more than one billion dollars worldwide to date. Since its formation in 2005, the group has built an exceptional slate of family fare, including the all new DVD Original release *Bring It On: Fight to the Finish*, the latest installment in the hugely successful *Bring It On* film franchise set to debut in August 2009; the highly popular action-adventure epic *Scorpion King 2: Rise of A Warrior*, the Daytime Emmy[®]-winning "Curious George" television series on PBS KIDS; a string of Barbie movies based on the world-renowned Mattel-branded doll; and the most recent crowd pleaser *Beethoven's Big Break*, based on the beloved family franchise. Universal Studios Family Productions is part of Universal Studios Home Entertainment.

ABOUT UNIVERSAL PICTURES STAGE PRODUCTIONS

Universal Pictures Stage Productions is the theatrical production unit of the world-famous motion picture studio. Universal's stage credits include the acclaimed worldwide productions of Tony Award-winning *Wicked* and the 2009 Tony Award-winning *Billy Elliot The Musical* as well as licensed productions including *Cry-Baby* and *Xanadu*.

UNIVERSAL STUDIOS HOME ENTERTAINMENT

Universal Studios Home Entertainment is a unit of Universal Pictures, a division of Universal Studios (www.universalstudios.com). Universal Studios is a part of NBC Universal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Formed in May 2004 through the combining of NBC and Vivendi Universal Entertainment, NBC Universal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. NBC Universal is 80%-owned by General Electric, with 20% owned by Vivendi.

ABOUT HOUGHTON MIFFLIN HARCOURT

Boston-based Houghton Mifflin Harcourt Publishing Company is a global education leader and the world's largest publisher of educational materials for pre-K–12 schools. The Company publishes a comprehensive set of best-in-class educational solutions, ranging from research-based textbook programs to instructional technology to standards-based assessments for students and educators. The Company also publishes an extensive line of reference works and award-winning literature for adults and young readers. With origins dating back to 1832, Houghton Mifflin Harcourt combines its tradition of excellence with a commitment to innovation. To learn more about Houghton Mifflin Harcourt, visit www.hmhpub.com.

Interviews, color art and additional press materials are available upon request.