

FOR IMMEDIATE RELEASE  
January 7, 2010

**ROLLER DERBY REACHES A NEW LEVEL!**  
**RED DIRT REBELLION ROLLERGIRLS \*vs\* LA DERBY DOLLS**  
*Saturday, February 27th at Cox Convention Center Arena in Oklahoma City, OK*

Oklahoma City, OK (January 7). As Oklahoma rolls into a new year, the **Red Dirt Rebellion Rollergirls** are rolling their way into the big leagues, with a season kick-off game against the nationally-recognized, all famous, **LA Derby Dolls** on February 27th. The [LA] Derby Dolls have been featured on **Oprah, Brett Michaels' Rock Of Love, Johnny Knoxville's Jackass, MTV Wildboyz**, and appeared in the movie **WHIP IT**, the 2009 directorial debut of Drew Barrymore. Their popularity is only outdone by their incredible and almost unmatched athleticism. As the "adopted little sister team" of the LA Derby Dolls, the Red Dirt Rebellion Rollergirls are eager to show off how hard they've trained for this game.

The **Red Dirt Rebellion Rollergirls** hold their bouts at the **COX Convention Center Arena**, the 2nd largest venue in the state of Oklahoma, next to the FORD Center which houses OK's new NBA team the "OKC Thunder." As the local sporting event scene grows in Oklahoma, so does the popularity and recognition of roller derby. The Red Dirt Rebellion Rollergirls are quickly becoming known around the country as an icon to other up-and-coming roller derby teams that have dreams of joining the elite banked track roller derby community.

The **Red Dirt Rebellion Rollergirls** have made an enormous improvement since their very first game in July of 2009 against the Arizona Derby Dames. As one of the newest teams in the country, Red Dirt was initially defeated by Arizona with a huge point-spread of 70-139. They learned from their mistakes and continued to practice, building their endurance and skill. In December, the Red Dirt Rebellion Rollergirls were once again matched with Arizona, only this time Red Dirt was determined to prove their athleticism and true grit. Their hard work paid off, it was a downright brawl to the very end but Arizona scraped by, scoring 2 points in the very last seconds of the game to take the victory (67-69). Although Red Dirt may have lost by a hair, they showed Arizona and their fans that nothing is out of reach if you work hard enough for it.

2010 will hold many exciting things for the **Red Dirt Rebellion Rollergirls** as they continue to grow and promote roller derby as a serious sport with exceptional athletes. Oklahoma City is becoming a bustling mid-America destination, and it's fun events like roller derby that keep people coming back.

Doors for the Feb. 27th bout open at 7:00pm, hard-hitting action starts at 8:00pm. Tickets are **ON SALE NOW!** \$12 in advance, \$14 at the door, or **\$17 for Pit Passes**. Children 10 years and younger are \$6 (excludes Pit Passes), and Military personnel get a \$2 discount with valid Military ID. Full concessions available at the game. Tickets for the event can be purchased in person at the **FORD Center Box Office** downtown, or online at [www.ticketmaster.com](http://www.ticketmaster.com). Event parking is located under the Cox Convention Center. For more information about Oklahoma's only banked track roller derby team and a complete 2010 season schedule, visit [www.reddirtrebellion.com](http://www.reddirtrebellion.com) and join their email list for monthly event updates.

**PLEASE EMAIL FOR HI-RES ARTWORK**

Contact V. Sixx for Red Dirt Rebellion media requests  
Phone: 405-650-5409  
Email: [vsixx@reddirtrebellion.com](mailto:vsixx@reddirtrebellion.com)  
[www.reddirtrebellion.com](http://www.reddirtrebellion.com)

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